Mail Stop ISSUE FEE Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450 or Fax (703) 746-4000 TRUCTION This form should be used for transmitting the ISSUE FEE and PUBLICATION FEE (if required). Blocks 1 through 5 should be completed when a complete the patent, advance orders and notification of maintenance fees will be mailed to the current correspondence address; indicated miless corrected below or directed otherwise in Block 1, by (a) specifying a new correspondence address; and/or (b) indicating a separate "FEE ADDRESS" for maintenance fee notifications. CURRENT CORRESPONDENCE ADDRESS (Note: Use Block 1 for any change of address) Note: A certificate of mailing can only be used for domestic mailings of the Fee(s) Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, mutave its own certificate of mailing or transmission. FULBRIGHT & JAWORSKI, LLP 1301 MCKINNEY SUITE 5100 HOUSTON, TX 77010-3095 3/22/2005 WASFAW2 00000029 09650299 TO 0.00 0P Mail Stop ISSUE FEE Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450 Transmittal to mailing 22313-1450 Transmittal. This cruiticate cannot be used for domestic mailings of the Fee(s) Transmittal. This certificate of mailing or transmission. Reference of Mailing or Transmission I hereby certify that this Fee(s) Transmittal is being deposited with the Units States Postal Service with sufficient postage for first class mail in an envelop addressed to the Mail Stop ISSUE FEE address above, or being facsimit transmitted to the USPTO (703) 746-4000, on the date indicated below. Beth J. Cobb (Depositor's name of Patents and Publication of Patents and Publication of Patents Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450 Transmittal to the Current correspondence address; and/or (b) indicating a separate "FEE ADDRESS" fee(s) Transmittal is being deposited with the Units States Postal Service with sufficient postag	/ c.		PARTR		J-OJ TRANSMITTAL		
TRING This form should be used for transmitting the ISSUE FEE and PUBLICATION FEE (if required). Blocks 1 through 5 should be completed whe be a strained for the correspondence including the Patent, advance orders and notification of maintenance fees will be mailed to the current correspondence address, and notification of maintenance fees will be mailed to the current correspondence address, and notification of maintenance fees will be mailed to the current correspondence address, and notification of maintenance fees will be mailed to the current correspondence address, and notification of maintenance fees will be mailed to the current correspondence address, and notification of maintenance fees will be mailed to the current correspondence address, and notification of mailing or an only be used for domestic mailings of a feet, and notification paper, such as an assignment or formal drawing, mu have its own certificate of mailing or transmission. FULBRIGHT & JAWORSKI, LLP	Complete and and	this form, together wit		` `	Mail Stop ISSU Commissioner P.O. Box 1450	for Patents	/.
CURRENT CORRESPONDENCE ADDRESS (Note: Live Block 1 for my change of subdress) 2671 7590 1222/2004 FULBRIGHT & JAWORSKI, LLP 1301 MCKINNEY SUITE 5100 SUI	TRUCTION This appropriate further condicated infless corrected	form should be used for tran correspondence including the ld d below or directed otherwise	smitting the ISSU Patent, advance or in Block 1, by (a		Fax (703) 746-4000		should be completed when t correspondence address a parate "FEE ADDRESS" fo
1 FC2E50	CURRENT CORRESPONDE 26271	NCE ADDRESS (Note: Use Block 1 for 7590 12/22/2004	any change of address)		Fee(s) Transmittal T	his certificate cannot be used	for any other accompanyin
FC:2501	1301 MCKINNE SUITE 5100 HOUSTON, TX	Y 77010-3095			I hereby certify that States Postal Service addressed to the M transmitted to the US	this Fee(s) Transmittal is bei with sufficient postage for f ail Stop ISSUE FEE addres PTO (703) 746-4000, on the	nsmission ng deposited with the Unite irst class mail in an envelop s above, or being facsimil date indicated below.
APPLICATION NO. FILING DATE FIRST NAMED INVENTOR ATTORNEY DOCKET NO. CONFIRMATION NO. 09/650,299 08/29/2000 Charles Bradley Forsythe P02014US0 9113 TITLE OF INVENTION: METHOD AND SYSTEM FOR SELECTING AND PURCHASING MEDIA ADVERTISING APPLN. TYPE SMALL ENTITY ISSUE FEE PUBLICATION FEE TOTAL FEE(S) DUE DATE DUE nonprovisional YES \$700 \$700 03/22/2005 EXAMINER ART UNIT CLASS-SUBCLASS ELISCA, PIERRE 3621 705-040000 1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.563). Created attacked. Use of a Customer Number is required. 3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type) PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment. (A) NAME OF ASSIGNEE (B) RESIDENCE: (CITY and STATE OR COUNTRY) Please check the appropriate assignee category or categories (will not be printed on the patent): Individual Corporation or other private group entity Government of Pec(5): See Country Proceedings of Policy and Stateched. 4b. Payment by credit card. Form PTO-2038 is attached.	3/22/2005 WASFAW2 00	000029 09650299			Beth J.	Cobb	(Depositor's name
APPLICATION NO. FILING DATE FIRST NAMED INVENTOR ATTORNEY DOCKET NO. CONFRMATION NO. 09/650,299 08/29/2000 Charles Bradley Forsythe P02014US0 9113 TITLE OF INVENTION: METHOD AND SYSTEM FOR SELECTING AND PURCHASING MEDIA ADVERTISING APPLN. TYPE SMALL ENTITY ISSUE FEE PUBLICATION FEE TOTAL FEE(S) DUE DATE DUE nonprovisional YES \$700 \$0 \$700 03/22/2005 EXAMINER ART UNIT CLASS-SUBCLASS ELISCA, PIERRE 3621 705-040000 1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363). Change of correspondence address (or Change of Correspondence Address form PTO/S91/22) attached. Address form PTO/S91/22) attached. Use of a Customer Number is required. 3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type) PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment. (A) NAME OF ASSIGNEE (B) RESIDENCE: (CITY and STATE OR COUNTRY) Please check the appropriate assignee category or categories (will not be printed on the patent): Individual Corporation or other private group entity Government of the fee(s) is enclosed. 4b. Payment of Fee(s): Add A check in the amount of the fee(s) is enclosed. Publication Fee (No small entity discount permitted)	1 FC:2501	700.00 QP			Deta	1000-	(Signature)
O9/650,299 O8/29/2000 Charles Bradley Forsythe P02014USO 9113 TITLE OF INVENTION: METHOD AND SYSTEM FOR SELECTING AND PURCHASING MEDIA ADVERTISING APPLN. TYPE SMALL ENTITY ISSUE FEE PUBLICATION FEE TOTAL FEE(S) DUE DATE DUE nonprovisional YES \$700 \$0 \$700 03/22/2005 EXAMINER ART UNIT CLASS-SUBCLASS ELISCA, PIERRE E 1621 1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363). Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached. 1. Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached. 1. Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached. Use of a Customer Number is required. 3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type) PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment. (A) NAME OF ASSIGNEE (B) RESIDENCE: (CITY and STATE OR COUNTRY) Please check the appropriate assignee category or categories (will not be printed on the patent): Discussion of the patent from type or ageistered patent attorneys or agents. If no name is a geister dattorney or agents. If no name is a geister dattorney or agents. If no name is a geister dattorney or agents. If no name is a geister dattorney or agents. If no name is a geister dattorney or agents. If no name is a geister dattorney or agents. If no name is a geister dattorney or agents. If no name is a geister dattorney or agents. If no name is a geister dattorney or agents. If no name is a geister dattorney or agents. If no name is a geister dattorney or agents. If no name is a geister dattorney or agents. If no name is a geister dattorney or agents. If no name is a geister dattorney or agents. If no name is a geister dattorney or agents or	2 FC:8001	15.00 OP			marca	L18,2005	(Date
TITLE OF INVENTION: METHOD AND SYSTEM FOR SELECTING AND PURCHASING MEDIA ADVERTISING APPLN. TYPE SMALL ENTITY ISSUE FEE PUBLICATION FEE TOTAL FEE(S) DUE DATE DUE nonprovisional YES \$700 \$0 \$700 03/22/2005 EXAMINER ART UNIT CLASS-SUBCLASS ELISCA, PIERRE 3621 705-040000 1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363). CFR 1.363). Change of correspondence address (or Change of Correspondence Address from PTO/SB/122) attached. CP 1 change of correspondence address (or Change of Correspondence Address from PTO/SB/122) attached. CP 1 change of correspondence address (or Change of Correspondence Address from PTO/SB/122) attached. CP 2 for printing on the patent front page, list (1) the names of up to 3 registered patent attorneys or agents OR, alternatively, (2) the name of a single firm (having as a member a registered attorney or agents. If no name is listed, no name will be printed. 3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type) PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment. (A) NAME OF ASSIGNEE (B) RESIDENCE: (CITY and STATE OR COUNTRY) Please check the appropriate assignee category or categories (will not be printed on the patent): Individual Corporation or other private group entity Government of Fee (No small entity discount permitted) Payment by credit card. Form PTO-2038 is attached.	APPLICATION NO.	FILING DATE		FIRST NAME	D INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
EXAMINER ART UNIT CLASS-SUBCLASS					*	· · · · · · · · · · · · · · · · · · ·	DATE DUE
EXAMINER ART UNIT CLASS-SUBCLASS ELISCA, PIERRE E 3621 705-040000 1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363). Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached. Tee Address" indication (or "Fee Address" Indication form PTO/SB/122) attached. Tee Address in a serious of a Customer Number is required. 3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type) PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment. (A) NAME OF ASSIGNEE (B) RESIDENCE: (CITY and STATE OR COUNTRY) Please check the appropriate assignee category or categories (will not be printed on the patent): 4a. The following fee(s) are enclosed: 4b. Payment of Fee(s): A check in the amount of the fee(s) is enclosed. Payment by credit card. Form PTO-2038 is attached.				-			<u> </u>
ELISCA, PIERRE 3621 705-040000 1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363). Change of correspondence address (or Change of Correspondence Address form PTO/SB/12) attached. Change of correspondence address (or Change of Correspondence Address form PTO/SB/12) attached. The part of pee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Customer Number is required. 3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type) PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. (A) NAME OF ASSIGNEE (B) RESIDENCE: (CITY and STATE OR COUNTRY) Please check the appropriate assignee category or categories (will not be printed on the patent): 4a. The following fee(s) are enclosed: A check in the amount of the fee(s) is enclosed. Payment by credit card. Form PTO-2038 is attached.	nonprovisional	123				7,00	03/22/2003
1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363). Change of correspondence address (or Change of Correspondence Address form PTO/SB/42) attached. The Address form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Customer Number is required. 3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type) PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment. (A) NAME OF ASSIGNEE (B) RESIDENCE: (CITY and STATE OR COUNTRY) Please check the appropriate assignee category or categories (will not be printed on the patent): 4b. Payment of Fee(s): A check in the amount of the fee(s) is enclosed. Publication Fee (No small entity discount permitted)	EXA	AMINER				_	
CFR 1.363). Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached. The Address indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Customer Number is required. 3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type) PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment. (A) NAME OF ASSIGNEE (B) RESIDENCE: (CITY and STATE OR COUNTRY) Please check the appropriate assignee category or categories (will not be printed on the patent): Individual Corporation or other private group entity Government of the fee(s) is enclosed. Address in indication (or "Fee Address" Indication form registered attorney or agents OR, alternatively, (2) the name of up to 3 registered patent attorneys or agents of a single firm (having as a member a registered patent attorneys or agents of up to 2 registered patent attorneys or agents of up to 3 registered patent attorneys or agents of up to 3 registered patent attorneys or agents of up to 3 registered patent attorneys or agents of up to 3 registered patent attorneys or agents of up to 3 registered patent attorneys or agents of up to 3 registered patent attorneys or agents of up to 3 registered patent attorneys or agents of up to 2 registered patent attorneys or agents of up to 3 registered patent attorneys or agents of up to 2 registered patent attorneys or agents of up to 2 registered patent attorneys or agents of up to 3 registered patent attorneys or agents of up to 2 registered patent attorneys or agents of up to 3 registered patent attorneys or agents of up to 2 registered patent attorneys or agents of up to 3 registered patent attorneys or agents of up to 3 registered patent attorneys or agents of up to 3 registered patent attorneys or agents of	ELISCA	A, PIERRE E	3621		705-040000		
PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment. (A) NAME OF ASSIGNEE (B) RESIDENCE: (CITY and STATE OR COUNTRY) Please check the appropriate assignee category or categories (will not be printed on the patent): Individual Corporation or other private group entity Government of Fee(s): At the following fee(s) are enclosed: A check in the amount of the fee(s) is enclosed. Payment by credit card. Form PTO-2038 is attached.	CFR 1.363). Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached. "Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Customer			(1) the na or agents (2) the na registered 2 registere	ames of up to 3 registered pat OR, alternatively, me of a single firm (having as attorney or agent) and the na ed patent attorneys or agents.	ent attorneys 1 Full bit Jawor s a member a mes of up to	-
Please check the appropriate assignee category or categories (will not be printed on the patent): Individual Corporation or other private group entity Government 4a. The following fee(s) are enclosed: 4b. Payment of Fee(s): A check in the amount of the fee(s) is enclosed. Publication Fee (No small entity discount permitted) Payment by credit card. Form PTO-2038 is attached.	3. ASSIGNEE NAME AN	ND RESIDENCE DATA TO B	E PRINTED ON T	THE PATEN	T (print or type)		
Please check the appropriate assignee category or categories (will not be printed on the patent): Individual Corporation or other private group entity Government 4a. The following fee(s) are enclosed: 4b. Payment of Fee(s): A check in the amount of the fee(s) is enclosed. Publication Fee (No small entity discount permitted)	PLEASE NOTE: Unle recordation as set forth	ess an assignee is identified be in 37 CFR 3.11. Completion	elow, no assignee of this form is NO	data will app T a substitute	pear on the patent. If an assignment.	gnee is identified below, the	document has been filed for
4a. The following fee(s) are enclosed: 4b. Payment of Fee(s): 1 Issue Fee 2 Publication Fee (No small entity discount permitted) 4b. Payment of Fee(s): 2 Payment of Fee(s): 2 Payment by credit card. Form PTO-2038 is attached.	(A) NAME OF ASSIG	NEE	(B	3) RESIDENO	CE: (CITY and STATE OR CO	OUNTRY)	
Issue Fee A check in the amount of the fee(s) is enclosed. Publication Fee (No small entity discount permitted) Payment by credit card. Form PTO-2038 is attached.					<u> </u>	Corporation or other private g	roup entity Governmen
Publication Fee (No small entity discount permitted) Payment by credit card. Form PTO-2038 is attached.		re enclosed:			` '		
	_	small entity discount permitte	=				
				•	•		r credit any overpayment, t copy of this form).

This collection of information is required by 37 CFR 1.311. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

The Director of the USPTO is requested to apply the Issue Fee and Publication Fee (if any) or to re-apply any previously paid issue fee to the application identified above.

NOTE: The Issue Fee and Publication Fee (if required) will not be accepted from anyone other than the applicant; a registered attorney or agent; or the assignee or other party in interest as shown by the records of the United States Patent and Trademark Office.

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

Authorized Signature

Typed or printed name

a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27.

Eric B.

Hall

□ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

Registration No.

PTO/SB/21 (09-04)

Approved for use through 07/31/2006. OMB 0651-0031

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Onder the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

Application Number 09/650,299 Filing Date **TRANSMITTAL** August 29, 2000 First Named Inventor **FORM** Charles B. Forsythe Art Unit 3621 (to be used for all correspondence after initial filing) Examiner Name Elisca, Pierre E. Attorney Docket Number HO-P02014US0 Total Number of Pages in This Submission

ENCLOSURES (Check all that apply)							
x Fee Transn	nittal Form	Drawing(s)		After Allowance Communication to TC			
X Fee A	Attached	Licensing-related Papers		Appeal Communication to Board of Appeals and Interferences			
Amendmen	nt/Reply	Petition		Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)			
After	Final	Petition to Convert to a Provisional Application		Proprietary Information			
Affida	avits/declaration(s)	Power of Attorney, Revocation Change of Correspondence Address		Status Letter			
Extension of	of Time Request	Terminal Disclaimer		X Other Enclosure(s) (please Identify below):			
Express Abandonment Request		Request for Refund		Return Receipt Postcard			
Information Disclosure Statement		CD, Number of CD(s)					
Certified Copy of Priority Document(s)		Landscape Table on CD					
Reply to Missing Parts/ Incomplete Application		Remarks	-				
Reply to Missing Parts under 37 CFR 1.52 or 1.53							
	SIGNATI	JRE OF APPLICANT, ATTOR	RNEY, OR	AGENT			
Firm Name	FULBRIGHT & JAWORSKI L.L.P.						
Signature	4/Alle						
Printed name	Eric B. Hall						
Date	March 18, 2005		Reg. No.	46,751			

Transmittal I hereby certify that this correspondence is being deposited with the U.S. Postal Service as Express Mail, Airbill No. ER264815817US, in an envelope addressed to: Commissioner for Patents 2.O. Box 1459 Alexandria, NA 22313-1450, on the date shown below. Dated: March 18, 2005 Signature (Beth J. Cobb)		
	in an envelope addressed to: Commi	is being deposited with the U.S. Postal Service as Express Mail, Airbill No. ER264815817US, oner for Patents 12.0. Box 1450 Alexendria VA 22313-1450, on the date shown below.